

## NATIONAL STUDY:

Chamber membership influences consumers *and* decision makers

Consumers  
**63% more likely**  
to buy from  
Chamber members\*



WHEN THE BUSINESS IS A CHAMBER MEMBER, CONSUMERS:

- ◆ are **51%** more likely to be aware of it
- ◆ are **57%** more likely to think positively of it

WHEN A BUSINESS IS A CHAMBER MEMBER, DECISION-MAKERS:

- ◆ are **59%** more likely to buy its goods and services
- ◆ are **51%** more likely to be highly aware of it

\*From the Schapiro Group, Atlanta, GA

GREATER BLYTHEVILLE AREA CHAMBER OF COMMERCE  
870-762-2012 • INFO@GREATERBLYTHEVILLE.COM  
300 WEST WALNUT ST.  
BLYTHEVILLE, AR 72315  
WWW.GREATERBLYTHEVILLE.COM

# GET IN



The  
**Chamber**

GREATER BLYTHEVILLE AREA  
CHAMBER OF COMMERCE

**benefits of membership**

300 W. Walnut Street  
Blytheville, AR 72315  
870-762-2012  
[www.blythevillegosnell.com](http://www.blythevillegosnell.com)

# GETIN

## GETINTERACTION

### NETWORKING

Who you know does make a difference! Our extensive networking programs and special events provide you with opportunities to develop new leads and expand your business.

- Business After Hours
- Monthly Luncheons
- Business & Industry Expo
- Annual Banquet
- BLI Connection

### MEMBER PROMOTIONS

The Chamber is an essential resource for every type and size of business. We work to help you showcase, promote and grow your business.

- Referrals
- Help Desk
- Ribbon Cuttings
- Chamber Gift Certificates
- Mailing lists/labels
- Member-to-member commitment
- Sponsorships

### COMMUNICATIONS

- Monthly *E-Flash* Newsletter
- Quarterly newsletter—*Chamber Scene*
- Members-only web page
- Broadcast e-mail reminders/announcements
- Community calendar for posting

## GETINFLUENCE

### POLITICAL ADVOCACY

The Chamber takes care of politics so you can take care of business. Whether it's City Council, Little Rock or Washington DC, we bring a respected voice to government. We monitor issues and inform members about matters important to business, and we initiate legislation when we see the need.

- U.S. Chamber of Commerce
- Arkansas State Chamber of Commerce
- Crossroads Coalition
- Council Buddy Program
- Delta Grassroots Caucus
- Political Action Team
- DC Fly-in

## GETINVOLVED

### COMMUNITY IMAGE & IMPACT

Demonstrate your commitment to the community by becoming a part of the vision and strategy of the Chamber. Improving community image is at the core of everything we do. We support initiatives that build community and contribute to a positive perception of our area.

- Community Recognition Awards
- Great River Promise/Bookin' With the Chamber
- Money for Main
- Retail Recruitment Initiative
- Operation 'Gitter Done'
- City magazines, maps and promotion

**GREATER BLYTHEVILLE AREA CHAMBER OF COMMERCE**